

# ENERGY WISE

for your Home



**According to the United States Department of Energy, water heating can account for 14-25% of the energy consumed in your home. You can reduce monthly water heating costs by selecting energy efficient water heating options that are right for your home.**



Your Touchstone Energy® Partner 



## YOUR GUIDE TO ENERGY EFFICIENT WATER HEATING

Your electric cooperative has many options available to help you reduce the water heating costs in your home. Review the information below and find out what product or products are best for you.

### Circulating Pump with ECM technology

- A circulating pump with a electronically commutated motor (ECM) installed on your hot water line, regardless of its fuel source, helps save energy and money by turning the circulator into a reactive system that can slow down or speed up in response to current conditions.
- In many cases, a variable speed ECM circulator can promise energy savings of 75% or more compared to fixed speed circulators, and can also eliminate the need for pressure bypass valves.

### Energy Saving Water Products

- Each item takes only minutes to install, but your energy savings can be measured for years to come – the shower head alone can save 40% more water and energy than a standard shower head.
- Visit [energywisemnstore.com](http://energywisemnstore.com) to see all the energy saving water products available.

### Electric Thermal Storage (ETS) Water Heating

- Enjoy all the hot water you and your family need for up to 50% less of what it's costing you today.
- Your local cooperative provides both a rebate and a special, off-peak rate.
- You must install a new, high efficient electric water heater (80 gallons or greater) with an energy factor of .90 or higher and enroll in the ETS water heating program to receive the rebate and off-peak rate.

### Heat Pump Water Heaters (HPWH)

- New ENERGY STAR® certified heat pump water heaters can save up to \$3,500 in energy costs over its lifetime.
- HPWHs are more efficient than conventional storage water heaters because they use the ambient air surrounding the unit, rather than generate their own heat, to heat the water.

### Interruptible Water Heating

- When electricity demand is high, your local cooperative seeks opportunities to reduce their need for electricity. Your electric water heater can provide your cooperative an opportunity to temporarily interrupt electricity to your water heater, while still providing hot water to meet all your needs, and also keep rates low.
- You must install a new, high efficient electric water heater (50 gallons or greater) and enroll in the interruptible program.

# ENERGY EFFICIENT WATER HEATING

## Rebate Application

### Member Information:

Name \_\_\_\_\_ Account # \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_ Phone \_\_\_\_\_

Member Type  Homeowner  Renter  Landlord  Builder  Other

### Equipment Information

**Circulating pump with ECM** Manufacturer \_\_\_\_\_ Model Number \_\_\_\_\_

### Contractor Information

Company Name \_\_\_\_\_

Rebates are available for the purchase of new water heaters with an ECM or for a replacement ECM. Rebate submittal must follow the guidelines as outlined by the cooperative. The cooperative is not responsible for inaccurate information supplied by HVAC contractor or installer. Call the cooperative to verify rebate program status. I certify that the ECM for which I am claiming a rebate is a qualifying motor and has been or will be installed at the address listed above which represents a valid cooperative account.

**Heat pump water heater** Manufacturer \_\_\_\_\_ Model Number \_\_\_\_\_

1. Is this a replacement appliance?  Yes  No

2. Is your primary heating fuel electric?  Yes  No

### Retailer Information

Retailer/Store Name \_\_\_\_\_ Location \_\_\_\_\_

Rebates are available for the purchase of new ENERGY STAR rated appliances. Rebate submittal must follow the guidelines as outlined by the cooperative. The cooperative is not responsible for inaccurate information supplied by appliance dealers. Rebates will be issued only for products on the current list of ENERGY STAR rated products as of the purchase date. ENERGY STAR occasionally removes products from qualifying lists, and the cooperative will not rebate products that have been delisted as of the purchase date or are mislabeled as ENERGY STAR. To verify ENERGY STAR certification for appliances, visit [www.energystar.gov](http://www.energystar.gov) or call 1-888-STAR-YES. Rebate program is subject to change or cancellation without notice. Call the cooperative to verify rebate program status and availability of rebates.

### Important:

- Check with cooperative for qualifying rebate amount.
- Rebated product must be installed within cooperative service territory.
- Fill out this form completely. Incomplete forms will not be processed.
- Include your account number and sign the form.
- Submit completed rebate form and a copy of the original sales receipt within 90 days of purchase date to your local electric cooperative.

Member Signature \_\_\_\_\_ Date \_\_\_\_\_

*Rebate program is subject to change or cancellation without notice.*